

**Strategy for Scouting – Vision 2023**  
**Draft Objectives for the Triennial Plan 2017-2020**  
**As approved by the 41<sup>st</sup> World Scout Conference**

The Draft Objectives for the Triennial Plan 2017-2020, as approved by the 41<sup>st</sup> World Scout Conference, will now be considered alongside the other Business Resolutions and outcomes of the World Scout Conference by the World Scout Committee (WSC) in the months to come. As outlined in Resolution 2017-03, the WSC will use all these inputs to develop and approve a final version of the Triennial Plan 2017-2020 which will be shared with Member Organizations once approved by the WSC, and no later than 31<sup>st</sup> December 2017.

**Youth Engagement**

- Act to increase youth engagement throughout the Movement by implementing the World Youth Involvement Policy
- Progress Youth Engagement in the World Scout Committee and its substructures beyond the existing Youth Advisor system
- Ensure higher levels of young people involved in NSO delegations to the World Scout Conference by setting a combined maximum age for delegations of 2 participants or more
- Actively encourage NSOs to send young delegates to the World Scout Conference who are already active at National level, and present young candidates for the World Scout Committee elections

**Educational Methods**

*General*

- Increase the effectiveness of Youth Programme and Adults in Scouting systems in NSOs by supporting the implementation of world policies, world programmes, initiatives, frameworks and platforms

*Youth Programme and Adults in Scouting*

- Assist NSOs in designing and implementing youth programmes and adult training systems that include increased focus on developing critical life skills and leadership competences enabling young people to be active citizens creating positive change, as well as greater emphasis on career preparation and exploration of emerging and non-traditional career fields
- Develop a strategy and resources to improve the recruitment, retention, succession, recognition and validation of competencies of adults in scouting, taking in consideration demographic, technological and volunteering trends to enable further growth
- Implement the World Safe from Harm Policy in all Regions, and support NSOs in sharing best practice with others, to protect children and young people from harmful situations, inside and outside Scouting
- Provide targeted support to NSOs where growth potential can be increased by high quality youth programme, supported by adults in Scouting
- Support NSOs to ensure that their youth programmes can contribute to the Sustainable Development Goals (SDGs)
- Support NSOs to ensure their youth programmes encourage young people to take practical action in promoting a culture of peace through dialogue, to create positive social change that is of benefit to the community as well as to the young person
- Support NSOs to ensure their youth programmes encourage young people to actively and safely respond in emergency situations in their communities
- Stimulate further dialogue and reflection on the impact of globalisation and digital innovation, taking into account the situation in each Region, in order to:
  - Identify what it means for the holistic (physical, intellectual, social, emotional and spiritual) development of young people
  - Promote initiatives aiming to develop the use of digital technologies in a way that is consistent with the educational objectives of Scouting, both as a tool and as an educational topic
- Develop a framework for the senior leadership of NSOs and World Scouting to improve their management and leadership practices
- Improve staff-volunteer relationships in World Scouting through the implementation of the Adults in Scouting policy

### *World Events*

- Increase participation in and benefit of young people from World Scout Events by introducing innovative methods such as networked events and virtual engagement
- Consolidate the World Scout Education Congress as the main educational World Scout Event, held once per triennium, to discuss the educational profile of the Scout Movement and to further position it as the world's educational youth movement
- Improve the educational content of Jamboree-on-the-Air and Jamboree-on-the-Internet and increase youth participation

### **Diversity & Inclusion**

- Support NSOs to better reflect the youth composition of their local society to enable more young people to be active citizens
- Support NSOs with the development and implementation of national Diversity and Inclusion Strategies through existing frameworks and building effective partnerships
- Identify and actively share best practices of diversity and inclusion in NSOs so that others can adapt and adopt these practices
- Develop and implement effective assessment and evaluation processes to support inclusivity of programmes, events, support of adults and governance in NSOs and World Scouting

### **Social Impact**

#### *Increase impact by:*

- Increasing the quality and quantity of community development projects by supporting NSOs in addressing the needs of their local and national communities
- Delivering Scouting to young people in areas affected by natural or human-induced disasters by providing support to concerned NSOs
- Investigating possible programmes and partnerships to assist people who are seeking refuge from natural or human induced disasters and integrating them into the host community through Scouting
- Encouraging NSOs to commit to recognise stateless people or people affected by natural or human induced disasters and include them in all aspects of Scouting
- Supporting NSOs to educate, engage and promote the involvement of Scouts in shaping lasting peace and contributing to justice and reconciliation as called for by the UN Security Council in its 'Resolution 2250 on Youth, Peace and Security'

#### *Measure the impact of:*

- Scouting on individuals and communities by promoting and implementing social impact measurement tools in NSOs
- Scouting experience on alumni, with a focus on long-term impact
- Scouting's educational events on the personal development of participants
- Community development projects by establishing evaluation frameworks for NSOs

### **Communication & Relations**

#### *General*

- Implement WOSM's Strategy on Communications & Strategic Engagements (CSE)
- Promote and document the impact of Scouting in local communities and worldwide
- Update and maintain guidelines to better cover and ensure the broad concept and usage of World Scouting's Brand

#### *External communications*

- Strengthen focus on increasing capacity of NSOs to effectively communicate about Scouting through targeted support and collaboration

#### *Strategic Engagements*

- Engage with key entities to:
  - Attract support for Scouting

- Create positive change through advocacy on core issues affecting Scouting based on the CSE Strategy
- Promote Scouting's contribution to the Sustainable Development Goals (SDGs)
- Establish strategic partnerships according to Scouting values, including with the private sector and donors, that advance the Mission of and maximise support for Scouting
- Establish a meaningful and fruitful collaboration with WAGGGS regarding:
  - the creation of positive change through advocacy on core issues affecting Scouting and Guiding
  - the development of a common strategy on advocacy at global level
- Identify partnership opportunities with education institutions (including in the formal sector) to bring the non-formal educational experience of Scouting to more young people
- Encourage NSOs to create and promote partnerships with relevant stakeholders working on SDGs on a local level in order to improve youth involvement in the challenges of their communities
- Diversify the funding sources of the World Scout Bureau, including exploring self-sufficiency in partnership with the World Scout Foundation

#### *Internal Communications*

- Boost relevant communication between World Scouting and NSOs (and among NSOs) by creating an optimal internal communication environment

### **Governance**

#### *Capacity Strengthening*

- Review World Scouting's approach to support for NSOs to enable increased achievement of the Strategy for Scouting / Vision 2023
- Further integrate the Global Support Cycle as World Scouting's capacity strengthening process for NSOs throughout all Regions by increasing awareness, commitment, implementation and usability of the four steps of the Cycle
- Increase capacity in all Regions to provide direct support to NSOs in Strategic Planning, Monitoring and Evaluation, promoting alignment with the Strategy for Scouting / Vision 2023
- Support NSOs in strengthening their financial management structures and procedures

#### *Good Governance*

- Promote best practices on good governance with key leadership throughout the Movement
- Increase transparency in World Scouting and develop shared best practices with NSOs on: decision-making, internal communication and financial management and reporting
- Develop a comprehensive system to better capture, document and archive knowledge, experiences and best practices which are useful in improving the impact and governance of NSOs and World Scouting
- Strive towards a more equitable gender representation in WOSM governance bodies and throughout the Movement

### **Languages**

*The official languages of the World Organization are English and French. We endeavour to make these key decisions of the World Scout Conference also available in Arabic, Russian and Spanish - the three additional working languages of WOSM. In the event of a conflict arising out of the interpretation of this document or any other official document of the World Organization, the English text shall prevail.*